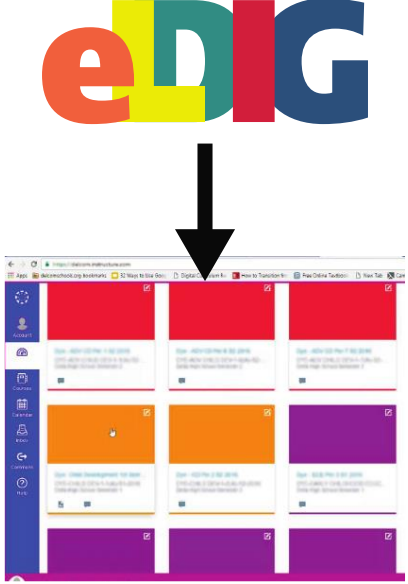

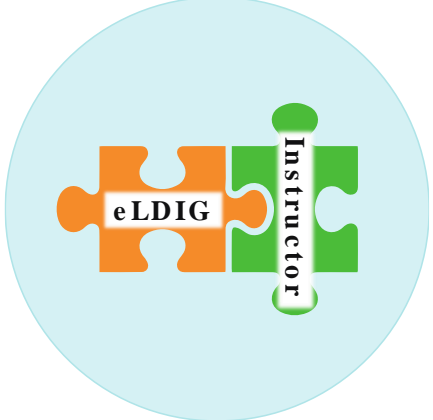

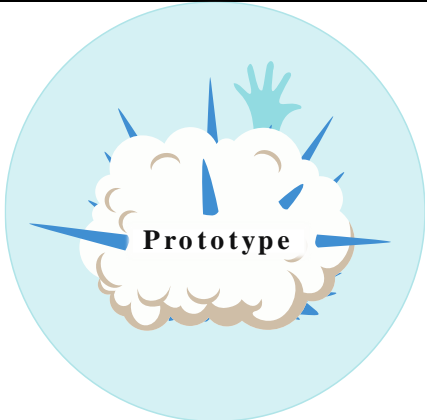

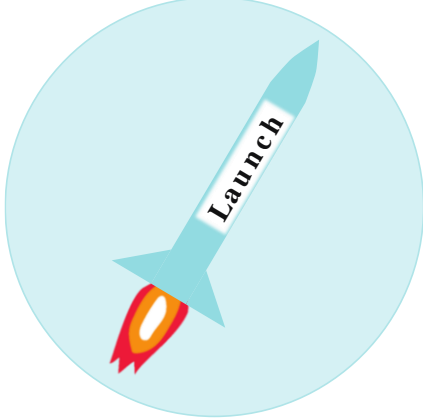

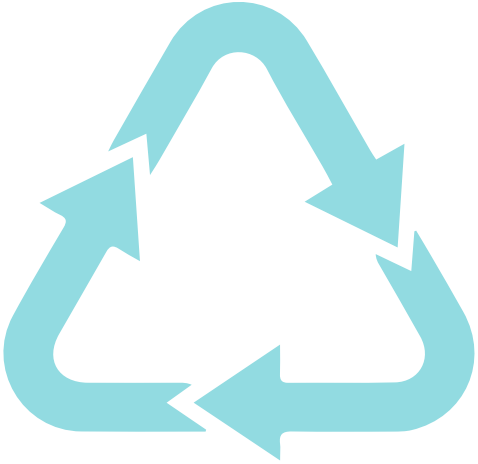


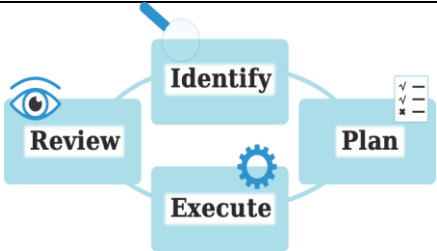

eLDIG Process Video Script

Frame	Video	Audio	Notes
1 - Intro		<p>Hi! In this video you'll learn about the online course development process used by the eLearning Design and Innovation Group in the Smeal College of Business.</p>	<p>Show eLDIG logo and a snapshot of an online course in Canvas.</p>
2 – The Hub		<p>Before we start on the process, we want you know the most important part – communication. Without it from eLDIG – and you! – your course cannot reach its true potential.</p> <p>Now let break the process down.</p>	<p>Alternative Image source (free to use): https://www.pexels.com/photo/man-in-orange-crew-neck-shirt-using-laptop-beside-two-people-2422281/</p>

<p>3 – Step 1</p>		<p>In step 1, you are paired with an Instructional Designer, or ID. Your ID has expertise in the design and delivery of online courses, but lacks one important piece of information – your subject matter expertise. Without that, there is no course!</p> <p>Your ID will meet with you periodically throughout the design process, taking your ideas and subject matter content and working with you to breath life into them.</p>	<p>Alternative Image Source:</p> <p>https://unsplash.com/photos/W3Jl3jREpDY</p> <p>Free to use under the Unsplash License</p>
<p>4 – Step 2</p>		<p>Step 2 is where a course map or outline is created. What's in your syllabus? What do you want students to be able to do at the end of the course? What is the scope of the course? What is the sequence? What assessments do you use? What resources, like books, articles, and so on are used? How should the course be broken up into sections or modules?</p>	<p>Alternative Image Source:</p> <p>https://unsplash.com/photos/3V8xo5Gbusk</p> <p>Free to use under the Unsplash License</p>

		<p>Think of the course outline as a blueprint from which your course will be constructed.</p>	
5 – Step 3		<p>In step 3, a Master Course is created from the outline. This is just like a real course, but has no students. It like building a full-scale model of the real thing.</p> <p>We take the content, interaction ideas, and assessments you provide to complete the Master.</p>	<p>Alternative Image Source:</p> <p>https://unsplash.com/photos/Mb32AJpqd-g</p> <p>Free to use under the Unsplash License</p>
6 – Step 4		<p>Revisions and proofing are the next step. We use several people in eLDIG to look at the Master from grammar, flow, and accessibility viewpoints. After you approve the changes and suggestions, they are fed back into the Master Course by the ID.</p>	<p>Alternative Image Source:</p> <p>https://unsplash.com/photos/xU5Mqq0Chck</p> <p>Free to use under the Unsplash License</p>

7 – Course Launch		Finally, the course is ready! Your ID will copy the Master Course into the appropriate sections of the real course and merge sections at your request.	Alternative Image Source: https://unsplash.com/photos/IkaKy_77wF8 Free to use under the Unsplash License
8 – After the Course Launch		Once the course is up and running, we're not done! Your ID will continue to work with you as the course runs, making corrections as needed. This continuous improvement consists of identifying issues, planning how to address them, executing those plans, and reviewing the changes.	Alt Image: 

<p>9 – Debriefing After the Course Ends</p>		<p>Once the course completes its run, it's time for a course debrief. What worked well? What didn't? What did the students think? What suggestions do you have? What changes do you want?</p> <p>We take all that information and use it for the next run of the course.</p>	
<p>10 – I Want More</p>		<p>If you would like to dig deeper on the course development process, let us know. We have lots more to share!</p>	
<p>10 – The End</p>	<p>Contact us at: eldig@smeal.psu.edu</p>	<p>We hope you enjoyed this brief overview of eLDIG's Online Course Design Process, and look forward to working with you in the near future!</p>	<p>Make this big on the screen.</p>